

ORDER

Orders	Order / Rev:	1423328	
	Alt Order #:	00083596	
	Product Desc:	MBL	
	Estimate:	9470	WSFA
	Flight Dates:	10/28/19 - 12/29/19	Primary AE: Montgomery House
	Original Date / Rev:	12/09/19 / 12/30/19	Sales Office: MGM-L
	Order Type:	NORMAL	Sales Region: Local
Agency	Name:	Assembly	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		711 3rd Ave	Billing Cycle: EOM/EOC
		New York, NY 10017	Agency Commission: 15%
Advertiser	Name:	Mike Bloomberg 2020, Inc	
	Demographic:	A25-54	New Business Thru:
	Product Codes:	Candidate - National - President	Advertiser External ID: 174897
	Revenue Code 1:	AGY	Agency External ID: 1939
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	POL-CAND	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/25/19	12/20/19	104	\$33,750.00	\$28,687.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2019	104	\$33,750.00	\$28,687.50	0.00
Totals	104	\$33,750.00	\$28,687.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Montgomery House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSFA	12/16/19	12/22/19	NBC Early Today NBC Early Today	CM	4:00 AM-4:30 AM (4:00 AM-4:30 AM)	MTWTF--	:30	5	\$25.00	P-02	0.00	NM	5	\$125.00
EM - New Q4 2019 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/16/19	12/22/19	MTWTF--	5		\$25.00		0.00						
N 2	WSFA	12/16/19	12/22/19	M-F 430a-5a News M-F 430a-5a News	CM	4:30 AM-5:00 AM (4:30 AM-5:00 AM)	MTWTF--	:30	5	\$45.00	P-02	0.00	NM	4	\$180.00
EM - New Q4 2019 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/16/19	12/22/19	MTWTF--	5		\$45.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WSFA	12/16/19-12/22/19		M-F 430a-5a News		4:30 AM-5:00 AM	MTWThF----	:30		(\$45.00)		0.00	NM		
Unresolved [NBC News special Report]															
N 3	WSFA	12/16/19	12/22/19	M-F 530a-6a News M-F 530a-6a News	CM	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	MTWTF--	:30	5	\$240.00	P-02	0.00	NM	5	\$1,200.00
EM - New Q4 2019 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/16/19	12/22/19	MTWTF--	5		\$240.00		0.00						
N 4	WSFA	12/16/19	12/22/19		CM	7:00 AM-9:00 AM	MTWTF--	:30	6	\$270.00	P-02	0.00	NM	5	\$1,350.00

Order / Rev: 1423328
 Alt Order #: 00083596
 Flight Dates: 10/28/19 - 12/29/19

Advertiser: Mike Bloomberg 2020, Inc
 Product Desc: MBL
 Estimate: 9470

WSFA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NBC Today Show											
				NBC Today Show		(7:00 AM-9:00 AM)									
EM - New															
Q4 2019 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/16/19	12/22/19	MTWTF--	6		\$270.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	WSFA	12/16/19-12/22/19		NBC Today Show	7:00 AM-9:00 AM		MTWThF----	:30	(\$270.00)	0.00	NM				
Unresolved															
[NBC News special report]															
N 5	WSFA	12/16/19	12/22/19	M-F 3p-330p	CM	3:00 PM-3:30 PM	MTWTF--	:30	4	\$150.00	P-02	0.00	NM	3	\$450.00
				Judge Judy (Syn)	(3:00 PM-3:30 PM)										
EF - New															
Q4 2019 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/16/19	12/22/19	MTWTF--	4		\$150.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	WSFA	12/16/19-12/22/19		M-F 3p-330p	3:00 PM-3:30 PM		PMTWThF----	:30	(\$150.00)	0.00	NM				
Unresolved															
[NBC News Special report]															
N 6	WSFA	12/16/19	12/22/19	M-F 330p-4p	CM	3:30 PM-4:00 PM	MTWTF--	:30	4	\$170.00	P-02	0.00	NM	3	\$510.00
				Judge Judy (Syn)	(3:30 PM-4:00 PM)										
EF - New															
Q4 2019 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/16/19	12/22/19	MTWTF--	4		\$170.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	WSFA	12/16/19-12/22/19		M-F 330p-4p	3:30 PM-4:00 PM		PMTWThF----	:30	(\$170.00)	0.00	NM				
Unresolved															
[NBC News special report]															
N 7	WSFA	12/16/19	12/22/19	M-F 4p-5p News	CM	4:00 PM-4:59 PM	MTWTF--	:30	3	\$180.00	P-02	0.00	NM	2	\$360.00
				M-F 4p-5p News	(4:00 PM-4:59 PM)										
EN - New															
Q4 2019 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/16/19	12/22/19	MTWTF--	3		\$180.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	WSFA	12/16/19-12/22/19		M-F 4p-5p News	4:00 PM-4:59 PM		PMTWThF----	:30	(\$180.00)	0.00	NM				
Unresolved															
[NBC News special report]															
N 8	WSFA	12/16/19	12/22/19	M-F 5p News	CM	4:59 PM-5:30 PM	MTWTF--	:30	3	\$440.00	P-02	0.00	NM	3	\$1,320.00
				M-F 5p News	(4:59 PM-5:30 PM)										
EN - New															
Q4 2019 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/16/19	12/22/19	MTWTF--	3		\$440.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	WSFA	12/16/19-12/22/19		M-F 6p News	6:00 PM-6:30 PM		MTWTF--	:30	\$800.00	P-02	0.00	NM	3	\$2,400.00	
Unresolved															
[NBC News special report]															
N 9	WSFA	12/16/19	12/22/19	M-F 6p News	CM	6:00 PM-6:30 PM	MTWTF--	:30	3	\$800.00	P-02	0.00	NM	3	\$2,400.00
				M-F 6p News	(6:00 PM-6:30 PM)										
EN - New															
Q4 2019 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/16/19	12/22/19	MTWTF--	3		\$800.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
4	WSFA	12/16/19-12/22/19		M-F 630p-7p	6:30 PM-7:00 PM		PMTWThF----	:30	(\$555.00)	0.00	NM				
Unresolved															
[NBC News special report]															
N 10	WSFA	12/16/19	12/22/19	M-F 630p-7p	CM	6:30 PM-7:00 PM	MTWTF--	:30	5	\$555.00	P-02	0.00	NM	4	\$2,220.00
				Entertainment Tonight	(6:30 PM-7:00 PM)										
PA - New															
Q4 2019 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/16/19	12/22/19	MTWTF--	5		\$555.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
4	WSFA	12/16/19-12/22/19		M-F 630p-7p	6:30 PM-7:00 PM		PMTWThF----	:30	(\$555.00)	0.00	NM				
Unresolved															
[NBC News special report]															
N 11	WSFA	12/16/19	12/22/19		CM	10:00 PM-10:35 PM		:30	3	\$620.00	P-02	0.00	NM	3	\$1,860.00

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WSFA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																	
				M-F 10p News			MTWTF--																									
				M-F 10p News		(10:00 PM-10:35 PM)																										
LN - New																																
Q4 2019 (sell)																																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>																						
Week:		12/16/19	12/22/19	MTWTF--			3		\$620.00	0.00																						
N 12	WSFA	12/16/19	12/22/19	NBC The Tonight Show CM		10:35 PM-11:37 PM	MTWT---	:30	4	\$260.00	P-02	0.00	NM	4	\$1,040.00																	
				NBC The Tonight Show		(10:35 PM-11:37 PM)																										
LF - New																																
Q4 2019 (sell)																																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>												<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>													
Week:		12/16/19	12/22/19	MTWT---			4		\$260.00	0.00																						
N 13	WSFA	12/16/19	12/22/19	NBC Late Night	CM	11:37 PM-12:37 XM	MTWT---	:30	4	\$45.00	P-02	0.00	NM	4	\$180.00																	
				NBC Late Night		(11:37 PM-12:37 XM)																										
LF - New																																
Q4 2019 (sell)																																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>												<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>													
Week:		12/16/19	12/22/19	MTWT---			4		\$45.00	0.00																						
N 14	WSFA	12/16/19	12/22/19	NBC Monday Prime 2 Hour	CM	8:00 PM-9:00 PM	M-----	:30	1	\$1,350.00	P-02	0.00	NM	1	\$1,350.00																	
				Voice, The (NBC)		(8:00 PM-9:00 PM)																										
PR - New																																
Q4 2019 (sell)																																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>												<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>													
Week:		12/16/19	12/22/19	M-----			1		\$1,350.00	0.00																						
N 15	WSFA	12/09/19	12/15/19	NBC Early Today	CM	4:00 AM-4:30 AM	-TWTF--	:30	4	\$25.00	P-02	0.00	NM	4	\$100.00																	
				NBC Early Today		(4:00 AM-4:30 AM)																										
EM - New																																
Q4 2019 (sell)																																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>												<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>													
Week:		12/09/19	12/15/19	-TWTF--			4		\$25.00	0.00																						
N 16	WSFA	12/09/19	12/15/19	M-F 430a-5a News	CM	4:30 AM-5:00 AM	-TWTF--	:30	4	\$45.00	P-02	0.00	NM	4	\$180.00																	
				M-F 430a-5a News		(4:30 AM-5:00 AM)																										
EM - New																																
Q4 2019 (sell)																																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>												<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>													
Week:		12/09/19	12/15/19	-TWTF--			4		\$45.00	0.00																						
N 17	WSFA	12/09/19	12/15/19	M-F 530a-6a News	CM	5:30 AM-6:00 AM	MTWTF--	:30	3	\$240.00	P-02	0.00	NM	2	\$480.00																	
				M-F 530a-6a News		(5:30 AM-6:00 AM)																										
EM - New																																
Q4 2019 (sell)																																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>												<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>													
Week:		12/09/19	12/15/19	MTWTF--			3		\$240.00	0.00																						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>																				
2	WSFA	12/09/19-12/15/19		M-F 530a-6a News		5:30 AM-6:00 AM	MTWThF----	:30		(\$240.00)	0.00	NM																				
Unresolved																																
[spot did not place on log]																																
N 18	WSFA	12/09/19	12/15/19	NBC Today Show	CM	7:00 AM-9:00 AM	-TWTF--	:30	5	\$270.00	P-02	0.00	NM	5	\$1,350.00																	
				NBC Today Show		(7:00 AM-9:00 AM)																										
EM - New																																
Q4 2019 (sell)																																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>												<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>													
Week:		12/09/19	12/15/19	-TWTF--			5		\$270.00	0.00																						
N 19	WSFA	12/09/19	12/15/19	M-F 3p-330p	CM	3:00 PM-3:30 PM	-TWTF--	:30	1	\$150.00	P-02	0.00	NM	1	\$150.00																	
				Judge Judy (Syn)		(3:00 PM-3:30 PM)																										
EF - New																																
Q4 2019 (sell)																																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>												<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>													
Week:		12/09/19	12/15/19	-TWTF--			1		\$150.00	0.00																						
N 20	WSFA	12/09/19	12/15/19	M-F 330p-4p	CM	3:30 PM-4:00 PM	-TWTF--	:30	1	\$170.00	P-02	0.00	NM	1	\$170.00																	
				Judge Judy (Syn)		(3:30 PM-4:00 PM)																										
EF - New																																
Q4 2019 (sell)																																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>												<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>													

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WSFA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		12/09/19	12/15/19	-TWTF--		1			\$170.00	0.00					
N 21	WSFA	12/09/19	12/15/19	M-F 4p-5p News M-F 4p-5p News	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	-TWTF--	:30	3	\$180.00	P-02	0.00	NM	3	\$540.00
EN - New Q4 2019 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		12/09/19	12/15/19	-TWTF--		3			\$180.00	0.00					
N 22	WSFA	12/09/19	12/15/19	M-F 5p News M-F 5p News	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-TWTF--	:30	3	\$440.00	P-02	0.00	NM	3	\$1,320.00
EN - New Q4 2019 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		12/09/19	12/15/19	-TWTF--		3			\$440.00	0.00					
N 23	WSFA	12/09/19	12/15/19	M-F 6p News M-F 6p News	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-TWTF--	:30	2	\$800.00	P-02	0.00	NM	2	\$1,600.00
EN - New Q4 2019 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		12/09/19	12/15/19	-TWTF--		2			\$800.00	0.00					
N 24	WSFA	12/09/19	12/15/19	M-F 630p-7p Entertainment Tonight	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-TWTF--	:30	4	\$555.00	P-02	0.00	NM	4	\$2,220.00
PA - New Q4 2019 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		12/09/19	12/15/19	-TWTF--		4			\$555.00	0.00					
N 25	WSFA	12/09/19	12/15/19	M-F 10p News M-F 10p News	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	PI-TWTF--	:30	3	\$620.00	P-02	0.00	NM	3	\$1,860.00
LN - New Q4 2019 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		12/09/19	12/15/19	-TWTF--		3			\$620.00	0.00					
N 26	WSFA	12/09/19	12/15/19	Sign-On/Sign-Off Ellen's Game of Games	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	---T---	:30	1	\$565.00	P-02	0.00	NM	1	\$565.00
PR - New Q4 2019 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		12/09/19	12/15/19	---T---		1			\$565.00	0.00					
N 27	WSFA	12/09/19	12/15/19	NBC The Tonight Show NBC The Tonight Show	CM	10:35 PM-11:37 PM (10:35 PM-11:37 PM)	PI-TWT---	:30	3	\$260.00	P-02	0.00	NM	3	\$780.00
LF - New Q4 2019 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		12/09/19	12/15/19	-TWT---		3			\$260.00	0.00					
N 28	WSFA	12/09/19	12/15/19	NBC Late Night NBC Late Night	CM	11:37 PM-12:37 AM (11:37 PM-12:37 AM)	XMTWTF--	:30	3	\$45.00	P-02	0.00	NM	3	\$135.00
LF - New Q4 2019 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		12/09/19	12/15/19	MTWTF--		3			\$45.00	0.00					
N 29	WSFA	12/09/19	12/22/19	NBC Tuesday Prime Hr THE VOICE	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	-T-----	:30	1	\$1,350.00	P-02	0.00	NM	2	\$2,700.00
PR - New Q4 2019 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		12/09/19	12/15/19	-T-----		1			\$1,350.00	0.00					
Week:		12/16/19	12/22/19	-T-----		1			\$1,350.00	0.00					
N 30	WSFA	12/09/19	12/15/19	NBC Tuesday Prime Hr MAKING IT	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	-T-----	:30	1	\$675.00	P-02	0.00	NM	1	\$675.00
PR - New Q4 2019 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		12/09/19	12/15/19	-T-----		1			\$675.00	0.00					

Order / Rev: 1423328
 Alt Order #: 00083596
 Flight Dates: 10/28/19 - 12/29/19

Advertiser: Mike Bloomberg 2020, Inc
 Product Desc: MBL
 Estimate: 9470

WSFA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N31	WSFA	12/16/19	12/22/19	NBC Wednesday Prime 2M Ellen's Game of Games	CM	7:00 PM-10:00 PM (7:00 PM-10:00 PM)	--W----	:30	1	\$565.00	P-02	0.00	NM	0	\$0.00
PR - New Q4 2019 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/16/19	12/22/19	--W----	1		\$565.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WSFA	12/16/19-12/22/19		NBC Wednesday Prime 2 Hr		7:00 PM-10:00 PM	--W-----	:30		(\$565.00)		0.00	NM		
See MG 31.2 [PROGRAM CHANGE - REG PRIME LINEUP (HOUR 1, 2, 3) /jg]															
2	WSFA	12/16/19-12/22/19		NBC Wednesday Prime Hr 1		7:00 PM-8:00 PM	--W-----	:30		(\$565.00)		0.00	NM		
Ⓜ Unresolved [WRONG PROGRAM NAME - NBC SPECIAL /jg]															
N32	WSFA	12/09/19	12/15/19	NBC Wednesday Prime 2M MAKING IT	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	--W----	:30	1	\$675.00	P-02	0.00	NM	1	\$675.00
PR - New Q4 2019 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/09/19	12/15/19	--W----	1		\$675.00		0.00						
N33	WSFA	12/09/19	12/15/19	NBC Thursday Prime Hr 2M SUPERSTORE/PERFECT H	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	---T---	:30	1	\$565.00	P-02	0.00	NM	1	\$565.00
PR - New Q4 2019 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/09/19	12/15/19	---T---	1		\$565.00		0.00						
N34	WSFA	12/09/19	12/15/19	NBC Friday Prime Hr 1 THE BLACKLIST II	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	----F--	:30	1	\$450.00	P-02	0.00	NM	1	\$450.00
PR - New Q4 2019 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/09/19	12/15/19	----F--	1		\$450.00		0.00						
N35	WSFA	12/16/19	12/22/19	NBC Friday Prime 2 Hour DATELINE NBC	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	----F--	:30	1	\$510.00	P-02	0.00	NM	1	\$510.00
PR - New Q4 2019 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/16/19	12/22/19	----F--	1		\$510.00		0.00						
N36	WSFA	12/09/19	12/15/19	NBC Sa Today NBC Sa Today	CM	6:00 AM-8:00 AM (6:00 AM-8:00 AM)	-----S-	:30	1	\$115.00	P-02	0.00	NM	1	\$115.00
EM - New Q4 2019 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/09/19	12/15/19	-----S-	1		\$115.00		0.00						
N37	WSFA	12/09/19	12/15/19	Sat 6p News Sat 6p News	CM	6:00 PM-7:00 PM (6:00 PM-7:00 PM)	-----S-	:30	1	\$205.00	P-02	0.00	NM	1	\$205.00
EN - New Q4 2019 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/09/19	12/15/19	-----S-	1		\$205.00		0.00						
N38	WSFA	12/09/19	12/15/19	Sat 10p News Sat 10p News	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	-----S-	:30	1	\$395.00	P-02	0.00	NM	1	\$395.00
LN - New Q4 2019 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/09/19	12/15/19	-----S-	1		\$395.00		0.00						
N39	WSFA	12/09/19	12/15/19	NBC Su Today NBC Su Today	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-----S	:30	1	\$115.00	P-02	0.00	NM	1	\$115.00
EM - New Q4 2019 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/09/19	12/15/19	-----S	1		\$115.00		0.00						
N40	WSFA	12/09/19	12/15/19	NBC Meet The Press NBC Meet The Press	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-----S	:30	1	\$115.00	P-02	0.00	NM	1	\$115.00

Order / Rev: 1423328
 Alt Order #: 00083596
 Flight Dates: 10/28/19 - 12/29/19

Advertiser: Mike Bloomberg 2020, Inc
 Product Desc: MBL
 Estimate: 9470
 WSFA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
EM - New Q4 2019 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 12/09/19		12/09/19	12/15/19	-----S	1		\$115.00		0.00						
N 41	WSFA	12/09/19	12/15/19	Sun 9a News Sun 9a News	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	-----S	:30	1	\$60.00	P-02	0.00	NM	1	\$60.00
EM - New Q4 2019 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 12/09/19		12/09/19	12/15/19	-----S	1		\$60.00		0.00						
N 42	WSFA	12/09/19	12/15/19	Sun 5p News Sun 5p News	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-----S	:30	1	\$215.00	P-02	0.00	NM	1	\$215.00
EN - New Q4 2019 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 12/09/19		12/09/19	12/15/19	-----S	1		\$215.00		0.00						
N 43	WSFA	12/09/19	12/15/19	Sun 10p News Sun 10p News	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	-----S	:30	1	\$620.00	P-02	0.00	NM	1	\$620.00
LN - New Q4 2019 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 12/09/19		12/09/19	12/15/19	-----S	1		\$620.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WSFA	12/09/19-12/15/19		Sun 10p News	10:00 PM-10:30 PM		-----Su	:30		(\$620.00)		0.00	NM		
See MG 43.2 [WRONG INVENTORY CODE - s/b "NEWS FOLLOWING NFL" /jg]															
2	WSFA	12/15/19-12/15/19		News Following NFL	10:30 PM-11:30 PM		-----Su	:30		\$620.00		0.00	NM		
Ⓜ MG for 43.1 12/15															
N 44	WSFA	12/09/19	12/15/19	News Following NFL News Following NFL	CM	10:30 PM-11:30 PM (10:30 PM-11:30 PM)	-----S	:30	1	\$340.00	P-02	0.00	NM	1	\$340.00
LN - New Q4 2019 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 12/09/19		12/09/19	12/15/19	-----S	1		\$340.00		0.00						
													Totals	104	\$33,750.00

CONTRACT

WSFA
12 East Delano Avenue
Montgomery, AL 36105
Sales T & C: www.gray.tv/advertising
(334) 288-1212

<u>Contract / Revision</u> 1423328 /		<u>Alt Order #</u> 00083596
<u>Advertiser</u> Mike Bloomberg 2020, Inc		<u>Original Date / Revision</u> 12/09/19 / 12/09/19
<u>Contract Dates</u> 10/28/19 - 12/29/19	<u>Estimate #</u> 9470	
<u>Product</u> Mike Bloomberg 2020 INC		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Montgomery House	<u>Sales Office</u> Montgomery Lo
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9915458	<u>Advertiser Code</u>	<u>Product 1/2</u> MBL
<u>Agency Ref</u> 1939	<u>Advertiser Ref</u> 174897	

And:

Assembly
711 3rd Ave
3rd Fl
New York, NY 10017

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WSFA	12/16/19	12/22/19	NBC Early Today	4:00 AM-4:30 AM		:30			NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/16/19	12/22/19	MTWTF--				5	\$25.00			
N 2	WSFA	12/16/19	12/22/19	M-F 430a-5a News	4:30 AM-5:00 AM		:30			NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/16/19	12/22/19	MTWTF--				5	\$45.00			
N 3	WSFA	12/16/19	12/22/19	M-F 530a-6a News	5:30 AM-6:00 AM		:30			NM	5	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/16/19	12/22/19	MTWTF--				5	\$240.00			
N 4	WSFA	12/16/19	12/22/19	NBC Today Show	7:00 AM-9:00 AM		:30			NM	6	\$1,620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/16/19	12/22/19	MTWTF--				6	\$270.00			
N 5	WSFA	12/16/19	12/22/19	Judge Judy (Syn)	3:00 PM-3:30 PM		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/16/19	12/22/19	MTWTF--				4	\$150.00			
N 6	WSFA	12/16/19	12/22/19	Judge Judy (Syn)	3:30 PM-4:00 PM		:30			NM	4	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/16/19	12/22/19	MTWTF--				4	\$170.00			
N 7	WSFA	12/16/19	12/22/19	M-F 4p-5p News	4:00 PM-4:59 PM		:30			NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/16/19	12/22/19	MTWTF--				3	\$180.00			
N 8	WSFA	12/16/19	12/22/19	M-F 5p News	4:59 PM-5:30 PM		:30			NM	3	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/16/19	12/22/19	MTWTF--				3	\$440.00			
N 9	WSFA	12/16/19	12/22/19	M-F 6p News	6:00 PM-6:30 PM		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/16/19	12/22/19	MTWTF--				3	\$800.00			
N 10	WSFA	12/16/19	12/22/19	Entertainment Tonight	6:30 PM-7:00 PM		:30			NM	5	\$2,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/16/19	12/22/19	MTWTF--				5	\$555.00			
N 11	WSFA	12/16/19	12/22/19	M-F 10p News	10:00 PM-10:35 PM		:30			NM	3	\$1,860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/16/19	12/22/19	MTWTF--				3	\$620.00			
N 12	WSFA	12/16/19	12/22/19	NBC The Tonight Show	10:35 PM-11:37 PM		:30			NM	4	\$1,040.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.

WSFA
12 East Delano Avenue
Montgomery, AL 36105
Sales T & C: www.gray.tv/advertising
(334) 288-1212

Contract / Revision	Alt Order #
1423328 /	00083596

Advertiser	Original Date / Revision
Mike Bloomberg 2020, Inc	12/09/19 / 12/09/19

Contract Dates	Product	Estimate #
10/28/19 - 12/29/19	Mike Bloomberg 2020 IN	9470

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/16/19	12/22/19	MTWT---				4	\$260.00			
N 13	WSFA	12/16/19	12/22/19	NBC Late Night	11:37 PM-12:37 AM		:30			NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/16/19	12/22/19	MTWT---				4	\$45.00			
N 14	WSFA	12/16/19	12/22/19	NBC Monday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/16/19	12/22/19	M-----				1	\$1,350.00			
N 15	WSFA	12/09/19	12/15/19	NBC Early Today	4:00 AM-4:30 AM		:30			NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	MTWTF--				4	\$25.00			
N 16	WSFA	12/09/19	12/15/19	M-F 430a-5a News	4:30 AM-5:00 AM		:30			NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	-TWTF--				4	\$45.00			
N 17	WSFA	12/09/19	12/15/19	M-F 530a-6a News	5:29 AM-6:00 AM		:30			NM	3	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	MTWTF--				3	\$240.00			
N 18	WSFA	12/09/19	12/15/19	NBC Today Show	7:00 AM-9:00 AM		:30			NM	5	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	-TWTF--				5	\$270.00			
N 19	WSFA	12/09/19	12/15/19	Judge Judy (Syn)	3:00 PM-3:30 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	-TWTF--				1	\$150.00			
N 20	WSFA	12/09/19	12/15/19	Judge Judy (Syn)	3:30 PM-4:00 PM		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	-TWTF--				1	\$170.00			
N 21	WSFA	12/09/19	12/15/19	M-F 4p-5p News	4:00 PM-5:00 PM		:30			NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	-TWTF--				3	\$180.00			
N 22	WSFA	12/09/19	12/15/19	M-F 5p News	5:00 PM-5:30 PM		:30			NM	3	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	-TWTF--				3	\$440.00			
N 23	WSFA	12/09/19	12/15/19	M-F 6p News	6:00 PM-6:30 PM		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	-TWTF--				2	\$800.00			
N 24	WSFA	12/09/19	12/15/19	Entertainment Tonight	6:30 PM-7:00 PM		:30			NM	4	\$2,220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	-TWTF--				4	\$555.00			
N 25	WSFA	12/09/19	12/15/19	M-F 10p News	10:00 PM-10:35 PM		:30			NM	3	\$1,860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	-TWTF--				3	\$620.00			
N 26	WSFA	12/09/19	12/15/19	NBC Thursday Prime Hr 1	7:00 PM-8:00 PM		:30			NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	---T---				1	\$565.00			
N 27	WSFA	12/09/19	12/15/19	NBC The Tonight Show	10:35 PM-11:37 PM		:30			NM	3	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	-TWT---				3	\$260.00			
N 28	WSFA	12/09/19	12/15/19	NBC Late Night	11:37 PM-12:37 AM		:30			NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	MTWTF--				3	\$45.00			
N 29	WSFA	12/09/19	12/22/19	NBC Tuesday Prime Hr 1	7:00 PM-8:00 PM		:30			NM	2	\$2,700.00

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WSFA
12 East Delano Avenue
Montgomery, AL 36105
Sales T & C: www.gray.tv/advertising
(334) 288-1212

Contract / Revision	Alt Order #
1423328 /	00083596

Advertiser	Original Date / Revision
Mike Bloomberg 2020, Inc	12/09/19 / 12/09/19

Contract Dates	Product	Estimate #
10/28/19 - 12/29/19	Mike Bloomberg 2020 IN	9470

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	-T-----				1	\$1,350.00			
Week:		12/16/19	12/22/19	-T-----				1	\$1,350.00			
N 30	WSFA	12/09/19	12/15/19	NBC Tuesday Prime Hr 3	9:00 PM-10:00 PM		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	-T-----				1	\$675.00			
N 31	WSFA	12/16/19	12/22/19	NBC Wednesday Prime 2 Hr	7:00 PM-9:00 PM		:30			NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/16/19	12/22/19	--W----				1	\$565.00			
N 32	WSFA	12/09/19	12/15/19	NBC Wednesday Prime 2 Hr	8:00 PM-10:00 PM		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	--W----				1	\$675.00			
N 33	WSFA	12/09/19	12/15/19	NBC Thursday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	---T---				1	\$565.00			
N 34	WSFA	12/09/19	12/15/19	NBC Friday Prime Hr 1	7:00 PM-8:00 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	----F--				1	\$450.00			
N 35	WSFA	12/16/19	12/22/19	NBC Friday Prime 2 Hour	8:00 PM-10:00 PM		:30			NM	1	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/16/19	12/22/19	----F--				1	\$510.00			
N 36	WSFA	12/09/19	12/15/19	NBC Sa Today	6:00 AM-8:00 AM		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	-----S-				1	\$115.00			
N 37	WSFA	12/09/19	12/15/19	Sat 6p News	6:00 PM-7:00 PM		:30			NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	-----S-				1	\$205.00			
N 38	WSFA	12/09/19	12/15/19	Sat 10p News	10:00 PM-10:30 PM		:30			NM	1	\$395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	-----S-				1	\$395.00			
N 39	WSFA	12/09/19	12/15/19	NBC Su Today	7:00 AM-8:00 AM		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	-----S				1	\$115.00			
N 40	WSFA	12/09/19	12/15/19	NBC Meet The Press	8:00 AM-9:00 AM		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	-----S				1	\$115.00			
N 41	WSFA	12/09/19	12/15/19	Sun 9a News	9:00 AM-9:30 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	-----S				1	\$60.00			
N 42	WSFA	12/09/19	12/15/19	Sun 5p News	5:00 PM-5:30 PM		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	-----S				1	\$215.00			
N 43	WSFA	12/09/19	12/15/19	Sun 10p News	Su 10-1030p		:30			NM	1	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	-----S				1	\$620.00			
N 44	WSFA	12/09/19	12/15/19	News Following NFL	10:30 PM-11:30 PM		:30			NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	-----S				1	\$340.00			
Totals											112	\$35,925.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1423328 /	00083596

<u>Advertiser</u>	<u>Original Date / Revision</u>
Mike Bloomberg 2020, Inc	12/09/19 / 12/09/19

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/28/19 - 12/29/19	Mike Bloomberg 2020 IN	9470

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/25/19 - 12/20/19	112	\$35,925.00	(\$5,388.75)	\$30,536.25
Totals	112	\$35,925.00	(\$5,388.75)	\$30,536.25

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
------------------------------	--------------

I, Catherine Warburton,

being/on behalf of: Bloomberg, Michael,

a legally qualified candidate of the Democratic

political party for the office of: President

in the Primary

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please refer to station schedule					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Mike Bloomberg 2020

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Hayden Horowitz

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/21/19

Date

Catherine Warburton

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Catherine Warburton

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Catherine Warburton

printed name

11/21/19

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.